

Lucent Career Center

Landmark Building
80 Merrimack St.
Haverhill, MA 01830
(978) 722-7000

CENTER HOURS

Monday - Friday:
8:00 AM - 4:30 PM
Saturday:
8:30 AM - 12:30 PM

www.Valleyworks.cc/lucent.htm

HELP US MAKE YOUR JOB SEARCH WORK!

In an ongoing effort to improve the content and delivery of Lucent Career Center Workshops, Center staff is asking for your help by simply completing a survey. This survey will be mailed to you shortly. By filling out the survey and mailing it back, using the accompanying self addressed, stamped envelop, you will be providing us with valuable information to help us create more effective workshops aimed at successful job entry. *In addition, you will be automatically entered into a raffle with a chance to win one of eight \$25 Market Basket Gift Certificates!*

This survey is also available on-line at www.valleyworks.cc/lucent.

We value your ideas and suggestions, so please take the time to complete this survey to help us serve you better.

FIRST CLASS
PRESORTED
US POSTAGE PAID
PERMIT NO. 343
LAWRENCE MA

Lucent Career Center

January, 2005 Edition

Lucent Career Center All-Star: Brian Martin

When Brian Martin lists his current job title as "Founder and Chief Kid" of KidzGAME, he's not being facetious. He really is a kid at heart, but that's what happens when you coach kids of all ages in softball, baseball, golf, track & field, and cross country for over 20 years.



Brian directed the Merrimack Valley Striders youth soccer program last summer. Here he puts the players through a drill to develop leg muscles and the cardiovascular system.

Brian left Lucent in 2002, after 21 years as a Machine Systems Technician (MST), giving him the impetus to turn his love of sports and coaching into a full-time career. "It's something I always wanted to do when I was at Lucent, but with three kids it would have been a risk financially," he said. When he enrolled at the Lucent Center, he was already coaching and conducting camps, but had his eye on starting his own youth program. KidzGAME was born soon after.

Methuen-based KidzGAME (Growing Athletes Motivated by Experience) is an organization dedicated to building self-esteem through sports programs via camps, group instruction and personal coaching sessions. To make KidzGAME a reality, Brian turned to the Lucent Center staff, who helped Brian apply and gain acceptance to a 26-week entrepreneurial program at Northern Essex Community College. When he finished the program in July 2003, he had a completed business plan and an increased passion to get his ideas up and running.

Starting initially with his own softball camp and a camp for Lawrence Academy, the following year he doubled the number and types of camps available. For 2005, Brian has a full plate of camps, both his own and those he runs for-hire. He is also branching out beyond the traditional menu of camps and private coaching sessions: Brian was recently named Director of Fun and Fitness for Little Sprouts Child Enrichment Centers, for whom he is developing a program called "Mighty Marathoners," where participants (K through 6th grade) run a full marathon over six months, 1/3 of a mile at a time. He is also co-producing for them a "Big Sprouts" program of sports camps to be based at Northern Essex Community College.

While not as financially lucrative as his Lucent days, working with the kids, helping them improve physically and mentally, is Brian's true reward. A glance at his web site, www.kidzgame.com, proves he's making a difference. "It's coaches like you that make athletes love to play!," comments one of his former student athletes.

No matter what direction KidzGAME takes though, the Chief Kid is clearly feeling good about his new career: "I feel like I'm now doing what I was meant to do - make a difference in kidz lives."

Life After the Lucent Center: What's Next?

With the grant that funds the Lucent Center due to end in June, 2005, we wanted to make sure you were doing everything possible to prepare for life after the Lucent Career Center. In this remaining time, we encourage you to take advantage of Center services by calling Mary Ellen Lawlor to arrange an appointment to develop a pathway to success. Please do not wait! Call now at 978-469-7802.

The Lucent Career Center is a workforce development project of the ValleyWorks Career Center (VWCC). Funded by a Department of Labor National Emergency Grant and obtained through a partnership with the Merrimack Valley Workforce Investment Board (MVWIB), the Division of Career Services and the Department of Training and Development, the Lucent Career Center is equipped and operated to provide comprehensive services specifically for displaced employees of Lucent Technologies, Inc.

January 2005 Lucent Workshop Calendar

You must have a **Lucent** membership (no cost) and register to access workshops. Please visit the **Lucent Career Center** to do this.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
3. Testing 9:00 am – 10:00 am Individual Resume Critique ** 1:00 pm – 3:00 pm	4. Lucent Career Center NETWORKING CLUB 9:30 am – 12:00 pm	5. Cover Letters Workshop * 9:30 am – 11:30 am	6. Resume Writing Workshop 9:30 am – 12:00 pm	7. Interviewing Techniques Workshop 9:30 am – 12:00 pm
10. Testing 9:00 am – 10:00 am Individual Resume Critique ** 1:00 pm – 3:00 pm	11. “Piecing the Puzzle Together” 9:30 am – 12:00 pm	12. Comprehensive Job Search 1:30 pm – 4:00 pm	13. Labor Market Information 1:30 pm – 4:00 pm	14. Making Maturity Work for You 9:30 am – 12:00 pm
17. HOLIDAY Martin Luther King, Jr. Day CENTER CLOSED	18. Lucent Career Center NETWORKING CLUB 1:00 pm – 3:30 pm	19. Interviewing Techniques Workshop 1:00 pm – 3:30 pm	20. Resume Writing Workshop 1:30 pm – 4:00 pm	21. Cover Letters Workshop * 9:30 am – 11:30 am
24. Testing 9:00 am – 10:00 am Individual Resume Critique ** 1:00 pm – 3:30 pm	25. Comprehensive Job Search 9:30 am – 12:00 pm	26. Labor Market Information 1:30 pm – 4:00 pm	27. “Piecing the Puzzle Together” 1:30 pm – 4:00 pm	28. Making Maturity Work for You 9:30 am – 12:00 pm
31. Testing 9:00 am – 10:00 am Individual Resume Critique ** 1:00 pm – 3:30 pm	<div style="border: 2px dashed blue; padding: 5px;"> * Bring a job ad to class ** Prerequisite: Attend a Resume Writing workshop first </div>			

WORKSHOP DESCRIPTIONS

NOTE: All Lucent workshops are free.

Resume Writing

Write a resume that stands out from the crowd. Whether you have a resume or have never written one before, you'll learn how to create a resume that makes you the candidate employers want to interview. Learn tips and techniques to writing a resume that passes the "10 to 30 second" screening.

Cover Letters

Yes, you do need one. Learn what employers will be looking for in a cover letter to make them want to read your resume. Create a great cover letter so your resume gets read. **Prerequisite:** *Bring a job ad to workshop.*

Interviewing Techniques

Learn how to prepare for an interview to build your confidence and success. Includes self assessment tools to identify your strongest skills and qualities. Prepare to communicate these in an interview. You'll be able to answer the 10 trickiest interview questions and sell yourself as the candidate the employer wants to hire.

Comprehensive Job Search

Gain an understanding of the numerous job search techniques and resources that can be used in order to conduct a complete job search.

Labor Market Information

You will leave this workshop with a basic understanding of how to research Labor Market Information as it pertains to your career. You will also learn the critical emerging industries which can lead to new job opportunities.

Making Maturity Work for You

Identify age barriers to job searching. You will also learn how to make age an advantage, develop your interview strategies and eliminate age barriers from your job search.

Piecing the Puzzle Together

If your job has gone overseas or if you wish it would do so, this workshop may be the one for you. If you are considering a career change, this 5 step process will enhance your career development to assure you a more successful transition.

Networking Club

If you don't know about the power of networking, you'll miss out on the vast majority of job leads. The *Wall Street Journal* reported that 94% of successful job seekers claimed that networking had made all the difference for them. At the Network Club you'll learn and apply tips for networking while getting and giving support of other job seekers. The weekly networking club will help you stay focused, positive and motivated.

Self Directed Job Search

A self administered, self scored & self interpreted assessment tool used in career exploration. The target population for this workshop is customers who are interested in confirming their career direction. You will be given a list of occupations that reflect your career interests and abilities.

Individual Resume Critique* (by appt. only)

Polish your resume with an individual resume critique. These half-hour individualized sessions in an opportunity for a one on one final edit and proof reading of your resume.